

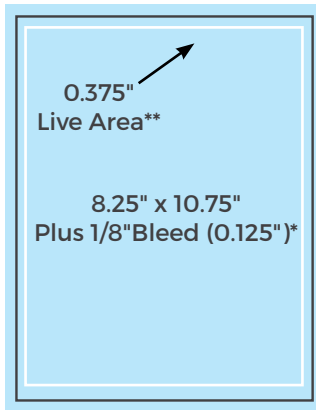


## Technical specifications for print ads:

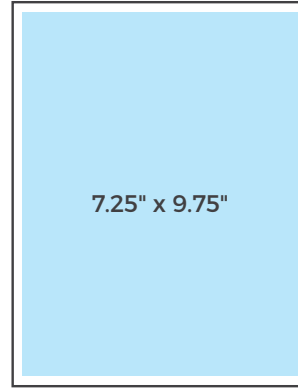
- File types: tif, pdf (press optimized), ai, eps (convert to curves), psd, jpg (high resolution)
- Supply all links and fonts
- Convert rgb files to cmyk.
- Supply high resolution files only (300 dpi)
- All ads requiring changes are subject to a design fee.

\* Full page with bleed: note that the publication is trimmed down to 8.25" x 10.75", so include a bleed of 0.125" around the artwork (for a full image area of 8.5" x 11") and include trim marks. To ensure ad copy is not affected by trimming.

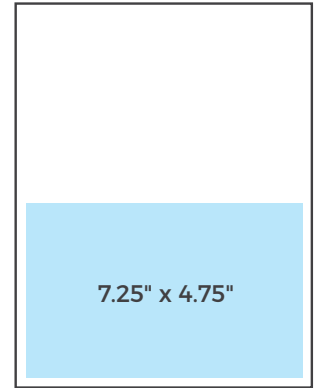
\*\*Ensure a margin (live area) that is 0.375" inside the trim area.



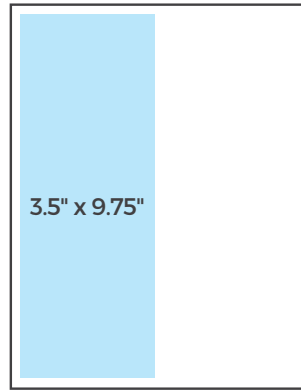
Full Page with Bleed\*



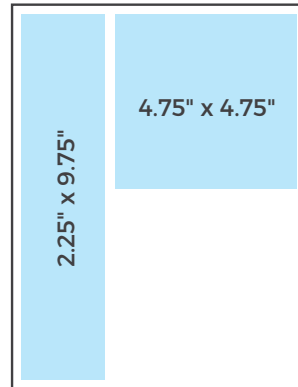
Full Page No Bleed



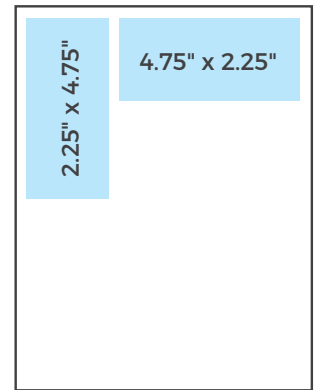
1/2 Page Horizontal



1/2 Page Vertical



1/3 Page Vertical  
1/3 Page Square



1/6 Page Horizontal  
1/6 Page Vertical



## Website Advertising:

### BANNER AD

### DIMENSIONS (WxH)

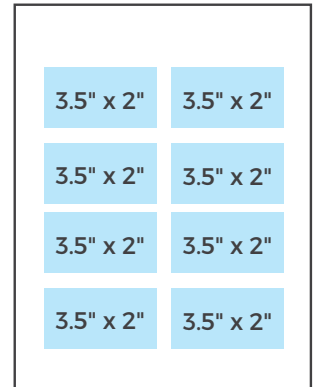
Skyscraper	160x600 px
Square	300x300 px

Flash advertising: Please embed forwarding URL and any click-tracking device into your action script.

### File Formats Accepted:

JPG, GIF, and PNG

*Creative Scrapbooker Magazine* reserves the right to refuse any ad that does not meet its standards for quality or content.



Marketplace